# **Road to California Souvenir Fabric Challenge**

Up for a challenge? Time to get creative with our 25<sup>th</sup> anniversary fabric! Crete your own quilt, bag or garment using over 50% of our anniversary fabric in the design! Think you got what it takes? Our unique fabric features images form our previous shows digitally printed and perfect for a challenge!

Rules:

**Design Rules**: Quilts should not be from a kit. Commercial patterns are acceptable so long as they follow the Road to California, Inc. statement on Copyright. *Entry must be constructed using over 50% of the Road to California 25<sup>th</sup> Anniversary Souvenir fabric.* Fabric can be purchased on www.road2ca.com

**Entrant Requirements:** Quilt-for-hire arrangements are acceptable for this challenge, given both parties are listed on the entry form. The person entering the quilt must have been a direct participant in creating the quilt Entrants can submit an unlimited number of entries.

**Photo/Image Permission:** Entry into the exhibition automatically grants permission for the image of the quilt and/or all or part of the Artist's Statement about the quilt to be used in articles, ads, promotions, catalogs, books, magazines, websites (including any webcast coverage), blogs, CDs, news coverage, television, online and/or multimedia productions for and about this exhibit, Road to California, Inc. and its subsequent shows, or for and about quilting and developing creativity. The quilt artist retains copyright to the quilt and will be credited in any usage. No compensation will be granted to the entrant and/or copyright holder for use of the quilts image on any promotional products.

Completed submissions with photos must be received online by midnight, October 1, 2020. You will be notified no later than November 30, 2020, with jury results and, if accepted shipping instructions. If selected, the quilts will need to arrive in Upland, California no later than December 23, 2020.

**Jury:** A jury will review and select the works. The jury's decision is final and no comments, or reasons for acceptance or non-acceptance will be provided. Entries selected from digital images are subject to additional evaluation when the actual quilt arrives to Road. If the actual quilt is found to differ significantly from the digital image submitted for jurying, show management reserves the right to reject the entry and override the jurors' initial decision. The decision as to whether the difference is significant rests entirely with show management.

**Selling Your Entry:** You may choose to offer your entry for sale while on exhibition. If you do, 25% of the selling price will be retained by Road to California, Inc. Checks for sold entries will be issued within 30 days of the conclusion of the conference.

# Timeline:

June 1 – Rules Posted July 15 – Online Entries Available October 1 – Online entry closes; Jurying Begins November 30 – Entrants notified. November 30 – December 23 – Entries Received at Road Office January 20 – 24, 2021 – Road to California Quilters' Conference & Showcase January 25 – Return Shipping Quilts to Maker

**Shipping information:** Complete shipping information will be sent when your entry is juried into the exhibition. Important information is contained within the shipping documents. Please do not send your quilt without receiving and completing the shipping information. Although there is no cost to enter the challenge, there will be a charge for return shipping. We will not mark up the shipping rates – you will pay the exact rate we pay. No handling fees apply for challenges.

**Insurance:** Each piece will be insured for \$500 from the time we receive your entry to the time we either return the quilt to you in person, or the carrier picks up your quilt. We highly recommend that you have private insurance (though a fine arts rider on your homeowners policy) to cover your quilt while it is in transit to and from Road to California. Insurance purchased through shipping carriers will only replace the value of the materials – not the value you have placed on your quilt. Please have a fine arts rider on your homeowners insurance policy.

# **Quilt Specific Rules:**

(1Q) No rigid frames, rods or mounting devices, or special lighting may accompany quilt. No rods may be sewn into the sleeve.

(2Q) Quilts must be a single unit. No rods or other apparatus (including frames) may be sewn into the sleeves of the quilt.

(3Q) All quilts must have a 4 inch double sleeve attached to the top of the back of the quilt for display. No special hanging hardware will be accepted and quilts requiring special hanging instructions will be disqualified.

(4Q) Quilt must have an identification label including makers name.

# **Bag Specific Rules:**

(1B) Design must feature Road to California 25<sup>th</sup> Anniversary Souvenir fabric over 50%. This percentage does not include the interior or lining of the bag.

(2B) Bag must have an identification label including makers name.

### **Garment Specific Rules**

(1G) Garments can be any of the following – full ensemble, shirt, jacket, coat, pants, skirts, etc. Multiple pieces can be entered as a "full ensemble." Please make sure that the pieces are adequately labeled for a full ensemble.

(2G) Garment must have an identification label including makers name.