

New
Sponsorship
Incentives

Sponsorship
Information

Family Owned
and Operated

50,000
Newsletter
Subscribers



The Largest
Show in the
West

Over 1,000
Quilts
Showcased

Contact us for
additional Information
at
info@roadtocalifornia.com

42,000
Attendees



ROAD TO CALIFORNIA, INC.

1160 DEWEY WAY SUITE A
UPLAND CA 91786

909 946 0020

WWW.ROAD2CA.COM
INFO@ROADTOCALIFORNIA.COM

Quick Look at Road to California Quilters' Conference & Showcase

2018 Attendance

- 42,000 Dedicated Quilters in Attendance
- Class Enrollment
 - 1,744 Class Attendees
 - 2,636 or 82% of Class Seats Sold
 - 80 Events Sold Out

2018 Quilt Contest

- More than 480 Entries Received
- Over \$92,000 awarded.

2018 Vendor & Exhibitor Mall

- 214 Vendor Booths Representing only *Quilting Related* merchandise.

2018 Quilt Displays

- Continuing partnership with Southern California Counsel Of Quilt Guilds.
- Exhibits from Internationally Known Quilters and Artists in the community.

Looking Forward

When: Thursday January 24 - Sunday January 27, 2019

Where: Ontario Convention Center, Ontario, California

Economic Impact: \$17 Million + to the Greater Ontario Region.

Hotel Pickup: Over 2,400 room nights, indicating multi-day participation.

Contact: Show promoter Matt Reese - info@roadtocalifornia.com or by telephone: 909.946.0020

Sponsor Benefits

Help us create the best and most inclusive quilting conference In the United States.
Become our **Partner** and secure **Maximum Exposure** with a sponsor package.



	Platinum Sponsorship \$10,000	Diamond Sponsorship \$7,500	Emerald Sponsorship \$5,000	Ruby Sponsorship \$2,250	Sapphire Sponsorship \$1,500	Gold Sponsorship \$1,000	Silver Sponsorship \$750	Bronze Sponsorship \$500
Admission Passes*	12	10	8	6	5	4	2	
Road to California Priority Points**	500	375	250	113	75	50	38	
Logo on Website	√	√	√	√	√	√	√	
Logo on Sponsor Banner	√	√	√	√	√	√		
Company Logo on Quilt Category, Exhibit or Other Signage	√	√	√	√	√	√		
Priority Load In and Load Out Privileges ***	√	√	√	√	√			
Advertising Opportunity on www.Road2CA.com	√	√	√	√				
Sponsored Email Newsletter	√	√	√	√				
A Billboard along the Road	√	√	√					
Sponsored Blog Posting	√							

*=Admission Passes are provided on request and are available at will-call during the show.

**= Priority Points are awarded by Sponsorship Amount, Vendor Continuation and Loyalty; as well as timely payments.

***= Specific Information available at a later date.

Become A Sponsor



We would like to commit to a Platinum Sponsorship of \$10,000.

We would like to commit to a Diamond Sponsorship of \$7,500.

We would like to commit to a Emerald Sponsorship of \$5,000.

We would like to commit to a Ruby Sponsorship of \$2,250.

We would like to commit to a Sapphire Sponsorship of \$1,500.

We would like to commit to a Gold Sponsorship of \$1,000.

We would like to commit to a Silver Sponsorship of \$750.

We would like to commit to a Bronze Sponsorship of \$500.

We would like to not sponsor.

*** Note; Sponsorships are recurring yearly without notice. To cancel sponsorship, written confirmation must be sent to Road to California no later than one year in advance. Failure to pay annual sponsorship leads to a dock of priority points for the next year. By signing this confirmation, you agree to the continuous sponsorship agreement.

NAME, COMPANY

DATE

Please scan and return this form to: info@roadtocalifornia.com by June 1st, 2018.